



GOA UNIVERSITY

Bachelor of Commerce (Sem-VI) (NEP)

Paper Title: Entrepreneurship Development

Paper Code: CBM-305

Duration: 2:00 Hours

Total Marks: 80

Instructions:

1. All questions are compulsory
2. Internal choice is available from Q. No. 2 to Q. No. 5
3. Answer questions carrying four marks in not more than 100 words
4. Answer question carrying twelve marks in not more than 400 words
5. Figures to the right indicate maximum marks

Q.1 Answer the following questions in not more than 50 words

(8x2 = 16)

- | | |
|---|----|
| i) What is Entrepreneurship? | 02 |
| ii) How would you describe Sociopreneur? | 02 |
| iii) Explain the term Intrapreneur. | 02 |
| iv) Explain in brief meaning of environmental scanning. | 02 |
| v) What is Cost Benefit Analysis? | 02 |
| vi) What is Project Appraisal? | 02 |
| vii) Explain CMRY scheme. | 02 |
| viii) What do you mean by Angel Investors? | 02 |

Q.2 A. Explain Entrepreneurial values and attitude.

12

OR

Q.2 B. Explain the role of Entrepreneur in the economic development of a country.

12

Q.2 C. Explain tourism entrepreneurship with features.

04

Q.3 A. "Growth and diversification of an enterprise are always influenced by the environment"

With reference to this, explain the different factors considered for environment scanning. **12**

Q.3 B. What are the Barriers to Innovation?

04

OR

Q.3 C. Outline the concept of SWOT Analysis.

04

Q.4 A. What is Project Report? Analyse the Various Contents of Project Report.

12

Q.4 B. How would you apply Break Even Analysis for business project?

04

OR

Q.4 C. "Market forces and government subsidies are major factors in project selection". Justify the statement.

04

Q.5 A. what are the major difficulties faced during the growth phase of entrepreneurship. **12**

Q.5 B. "Institutional support to entrepreneurship is important". With reference to the statement, explain the role of EDC.

04

OR

Q.5 C. what are the main objectives of Business Incubators in supporting startups?

04